

Membership

Membership in the Province has improved significantly in conjunction with continued delivery of the "members pathway" initiative.

Notable success in recruitment, retention and the retrieval of members ensures that this Province remains at the forefront of Membership focus continuing to support a sustainable future.

The recruitment of members has increased remarkably, with over 247 new members initiated between 1st January and 31st December 2019 : this represents an increase of 12.4% on the previous year, and with an average age of 44 years significantly reduces our age demographic.

The marked increase has resulted from a proactive recruitment drive targeting new members through social media, Lodge open days, white table evenings, event displays at Agricultural shows and enhanced engagement in the Community.

The membership of all new members is electronically tracked at all stages of their journey which highlights any non engagement or delay in process enabling the delivery team to detect and rectify issues at an early stage.

Membership retention is now showing clear signs of improvement and the mentoring work carried out under the "Pathway" guidance by both Lodge and personal mentors has made a significant impact on our resignations.

A desire to learn builds enthusiasm and dedication in our new members and the excellent working relationship we have with the Education and Learning Team ensures all members are helped in their daily advancement in Masonic knowledge.

Recent initiatives used around the retrieval of former members has seen a number return to Masonic activity and become both valued and participating members of the Craft.

The "Recover a Brother" initiative will be launched in the coming months and is aimed at encouraging Lodges to make contact with former members and welcome them back into the Masonic family.

Close working with the Membership team of the Holy Royal Arch is a crucial strand of our work, and the guidance we offer to our newer brethren builds their desire to become members early on their Masonic journey.

The dedicated team of Masonic Centre Representatives is working closely with Lodges throughout the Province, ensuring that regular contact is made with all brethren in these unprecedented times; in particular, the new brethren and those who are awaiting membership.

The future is bright, interest in membership is at its highest with around 40 internet applications awaiting allocation on the resumption of Masonic activity.